

RPL POLICY POSTERS AND PUBLICITY

Purpose:

To establish a healthy environment, grounded in RPL's values, that supports community services, spaces, and technologies to inspire discovery, learning, and connection.

Objective:

The objective of this policy is to identify the support RPL can provide community organizations by sharing information about their events and services in RPL locations.

Delegated Authority:

Director, Marketing and Communications

Legislated Authority:

The Public Libraries Act, 1996, s.67

Other Relevant Documents:

• Posters and Publicity Procedures

Application:

Applies to all RPL locations.

Policy:

- 1.0. RPL enhances the quality of life in Regina by providing access to information for cultural, economic, and recreational development.
- 2.0. RPL has designated display space in each of its locationsto display posters and information from non-profit organizations, community partners, and local community groups.
- 3.0. RPL has full ownership and control over these spaces. Decisions about posting community materials are at the discretion of RPL.
- 4.0. RPL will not post or permit the display of materials in or on its property that:
 - 4.1. are primarily religious in nature;
 - 4.2. are primarily political in nature;
 - 4.3. promote a for-profit event or venture;
 - 4.4. are intended to offend or upset;

- 4.5. incorrectly characterize RPL as endorsing, sponsoring, or hosting the event or venture; or
- 4.6. require space on service desks.
- 5.0. RPL is likely to grant approval to post or display materials from:
 - 5.1. Not-for-profit organizations;
 - 5.2. Library community and service partners (e.g., YWCA, Regina Open Door Society, etc.);
 - 5.3. Social services agencies (e.g., Regina Open Door Society, Carmichael outreach, SOPHIA House, etc.);
 - 5.4. Accredited continuing education programs (e.g., Centre for Continuing Education, University of Regina, etc.);
 - 5.5. Organizations hosting non-profit cultural events;
 - 5.6. Federal, provincial, and/or municipal government departments and agencies.
- 6.0. To the extent possible, RPL will post the information in a timely manner, recognizing that library business is the main priority for staff.
- 7.0. RPL reserves the right to limit the size, number, and frequency of items posted or displayed.
- 8.0. All materials delivered for consideration become the property of RPL.
- 9.0. RPL assumes no responsibility in the event of damage, destruction, or theft of materials from a display.
- 10.0. All RPL decisions made about promotional material acceptance, display, posting, and disposal are final.