

Learning is a lifelong journey, and it begins at birth. Research shows that babies who are read to regularly develop the vocabulary and early literacy skills needed for later reading success.

Tips for sharing books with your baby:

- Set aside time every day to cuddle up and read together.
- Read slowly and make your voice expressive.
- Point to familiar objects in books and name them.
- Talk about the pictures, the story, and the characters while you're reading.
- Let your baby grab, hold, and play with books. Board books are perfect for babies to explore.
- Let your baby help turn the pages as you read together.
- Watch your baby to determine when to continue reading and when to stop. Don't worry about reading the entire book.
- Read favourite books again and again.

Many babies like books with:

- bright, bold, colorful pictures.
- simple, high-contrast images such as black-and-white illustrations and patterns.
- simple text about familiar situations.
- rhyme or rhythm.
- repetitive sentences, phrases, or events.
- photos of other babies.
- textures or touch and feel components.
- pages made of sturdy cardboard.