



2311 - 12th Avenue
P.O. Box 2311
Regina, Saskatchewan
Canada, S4P 3Z5

November 25, 2022

Mr. Tony Playter
CEO, Regina & District Chamber of Commerce



Dear Mr. Playter,

RE: Delegation Submission of September 20 2022

Thank you for the submission you provided to the RPL Board of Directors for their meeting on September 27, 2022. We appreciate the support that you and the Regina and District Chamber of Commerce have provided.

We are confident of the value-added benefits new Central Library will bring to our downtown, and how it will contribute to downtown revitalization.

Central Library averages about 470,000 visits per year, and with a new build, we expect to increase visits by at least another 50%. Added foot traffic means more people visiting downtown, and more people visiting the local shops and restaurants.

Other centres with new central libraries report significant uptick of tourist visits and out-of-province visitor spending, including hotels and accommodation, retail, transportation, and recreation and entertainment.

Spaces within the library such as meeting rooms, shared-purpose theatres and auditoriums, and access to new technologies also provide additional revenue earning capacity from local and visiting businesses.

We are excited to work with the City of Regina, and with you and our other community partners to bring vitality, and a sense of community, to our downtown core. We know the community will be better served through a new Central Library.

Mr. Playter, we appreciate the support of you and the Chamber. If you have more questions, let me know.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jeff Barber', with a stylized flourish at the end.

Jeff Barber,
Library Director & CEO, Regina Public Library